



The Resource Alliance  
presents  
The 30th International  
Fundraising Congress  
19-22 October 2010

30 years of  
changing the world



A new era of fundraising  
is about to begin...



The world of charity fundraising is changing faster than ever, and the delegates who attend the IFC 2010 will be the pioneers at the forefront of that change.

This year, more than ever before, the IFC is the must-attend conference for anyone who is serious about fundraising. At this unique event we will pool our knowledge, share new technologies and tactics, and form alliances that will break new ground in fundraising over the coming years.



We've worked really hard to pull together a programme that will really support you...

- \_ More diverse faculty, bringing together a broader range of case studies than ever before
- \_ Top tips from the field about what's going on out there and what's actually working
- \_ Spotlight on new trends that will shape the future direction of fundraising
- \_ Fresh research based sessions focused on building donor loyalty

And much, much more...





- \_ 15 Masterclasses
- \_ Over 90 workshops, plenaries and big hall sessions
- \_ An all-round 'experience' that will leave you inspired and re-energised!





A dynamic programme featuring our best evaluated speakers...

- \_Michael Johnston, Canada
- \_Tony Elischer, UK
- \_Kay Sprinkel Grace, USA
- \_Tony Myers, Canada
- \_Norma Galafassi, Argentina
- \_Maria Ros Jernberg, Sweden
- \_Stephen Pidgeon, UK
- \_Bernard Ross, UK





And the best 'new blood' from around the world...

\_ Bill Toliver, USA

\_ Samantha Horvath, UK

\_ Philip King, Canada

\_ Coen van Veenendaal, Holland

\_ Alfredo Botti, Argentina





If you're serious about fundraising you have to be there...

*\_Almost 70% senior-level fundraising professionals*

*\_Fantastic opportunities to network - 453 organisations from over 50 countries*

*\_Opportunities to benchmark your skills on an international scale*





## The reason why the world's most progressive charities send their best staff every year...

- \_ 29 year pedigree of bringing fundraisers the best learning worldwide
- \_ A truly international perspective on what's working and what's not
- \_ A showcase for innovation, research and new thinking
- \_ The one place to hear about the trends and developments that will impact on your organisation in the months ahead





## The very best networking around

- \_ Special networking dinner on Thursday evening
- \_ First-timers get together evening
- \_ Direct access to speakers throughout the week
- \_ Over 500 attendees accommodated onsite





## The one event that even the most experienced fundraisers keep coming back to...

*“The IFC gave me time to reflect and put things in perspective. I met an amazing group of committed and passionate people from all over the globe. This gives me the hope, energy and confidence that we can change the world.”*

Julie Debisschop, Foundations Manager, WWF International, Switzerland

*“The conference opens your mind for new ideas and makes you think about how you can improve your own fundraising.”*

Cynthia Van Der Heyde, Fundraiser, Red Cross, The Netherlands



## Great value package...

**All inclusive booking fee includes:**

- \_ 2/3 nights accommodation at your choice of hotel
- \_ Breakfast, lunch and dinner at the conference centre
- \_ Coach transfer to and from the airport and from the hotels to the conference centre during event
- \_ Entrance to Gala night dinner and dance





## Add even more value to your IFC place...

- Stay for an extra day:**
- 4-day Masterclass programme**
  - \_ 6½ hour Masterclasses, to explore topics in-depth
  - \_ Extra day's networking opportunity
  - \_ Complimentary reception and dinner





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**Don't miss out – register now!**

[www.resource-alliance.org/ifc](http://www.resource-alliance.org/ifc)